

INVOICE


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 491772-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WFSB | Heather Uttley | HRP-WASHING | National |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| McMahon for Senate | L MCMAHON 4 SENATE | 1294 |

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/04/12 - 09/10/12 | 491772 | 06301258 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------|----------------|---------|--------|----------------|------------|------|
| 1 | 09/04/12 | 09/06/12 | Eyewitness News | 6am - 6:30am | -TWT--- | :30 | 3 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/04/12 5:59 AM Eyewitness News 6am - 6:30am :30 LMFS12TV10H \$950.00 NM 3 WFSB W 09/05/12 6:22 AM Eyewitness News 6am - 6:30am :30 LMFS12TV14H \$950.00 NM 1 WFSB Th 09/06/12 6:08 AM Eyewitness News 6am - 6:30am :30 LMFS12TV14H \$950.00 NM | | | | | | | | | |
| 2 | 09/07/12 | 09/07/12 | Eyewitness News | 6am - 6:30am | ----1-- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 6:29 AM Eyewitness News 6am - 6:30am :30 LMFS12TV15H \$400.00 NM | | | | | | | | | |
| 3 | 09/04/12 | 09/06/12 | Eyewitness News | 12pm - 12:30PM | -TWT--- | :30 | 3 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV14H \$650.00 NM 3 WFSB W 09/05/12 12:00 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV15H \$650.00 NM 2 WFSB Th 09/06/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV15H \$650.00 NM | | | | | | | | | |
| 4 | 09/07/12 | 09/07/12 | Eyewitness News | 12pm - 12:30PM | ----1-- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 12:07 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV15H \$250.00 NM | | | | | | | | | |
| 5 | 09/04/12 | 09/06/12 | Eyewitness News | 5pm - 5:30pm | -TWT--- | :30 | 3 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 09/04/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV10H \$1,500.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 491772-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |

| Advertiser | Product | Estimate Number |
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| McMahon for Senate | L MCMAHON 4 SENATE | 1294 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------|----------------|---------|--------|----------------|------------|------|
| 5 | 09/04/12 | 09/06/12 | Eyewitness News | 5pm - 5:30pm | -TWT--- | :30 | 3 | \$1,500.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/05/12 5:10 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV15H \$1,500.00 NM 2 WFSB Th 09/06/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV15H \$1,500.00 NM | | | | | | | | | |
| 6 | 09/07/12 | 09/07/12 | Eyewitness News | 5pm - 5:30pm | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 Eyewitness News 5pm - 5:30pm :00 \$500.00 NM See MG 6.2,6.3 2 WFSB Sa 09/08/12 1:15 PM US Open Tennis VARIOUS :30 LMFS12TV15H \$500.00 NM MG for 8.1,6.1 3 WFSB Sa 09/08/12 4:05 PM US Open Tennis VARIOUS :30 LMFS12TV14H \$500.00 NM MG for 8.1,6.1 | | | | | | | | | |
| 7 | 09/04/12 | 09/06/12 | Eyewitness News | 5:30pm - 6pm | -TWT--- | :30 | 3 | \$1,500.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV14H \$1,500.00 NM 3 WFSB W 09/05/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV15H \$1,500.00 NM 2 WFSB Th 09/06/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV15H \$1,500.00 NM | | | | | | | | | |
| 8 | 09/07/12 | 09/07/12 | Eyewitness News | 5:30pm - 6pm | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 Eyewitness News 5:30pm - 6pm :00 \$500.00 NM See MG 6.2,6.3 | | | | | | | | | |
| 9 | 09/04/12 | 09/06/12 | Eyewitness News | 6pm - 6:30pm | -TWT--- | :30 | 3 | \$2,100.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/04/12 6:10 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV10H \$2,100.00 NM 1 WFSB W 09/05/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM 3 WFSB Th 09/06/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM | | | | | | | | | |
| 10 | 09/07/12 | 09/07/12 | Eyewitness News | 6pm - 6:30pm | ----1-- | :30 | 1 | \$600.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 Eyewitness News 6pm - 6:30pm :00 \$600.00 NM Unresolved | | | | | | | | | |
| 11 | 09/04/12 | 09/06/12 | Inside Edition | 7pm - 7:30pm | -TWT--- | :30 | 3 | \$1,200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 6:59 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV14H \$1,200.00 NM | | | | | | | | | |

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| 491772-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |
| Advertiser | Product | Estimate Number | |
| McMahon for Senate | L MCMAHON 4 SENATE | 1294 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 11 | 09/04/12 | 09/06/12 | Inside Edition | 7pm - 7:30pm | -TWT--- | :30 | 3 | \$1,200.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 09/05/12 7:12 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV15H \$1,200.00 NM 3 WFSB Th 09/06/12 6:59 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV15H \$1,200.00 NM | | | | | | | | | |
| 12 | 09/07/12 | 09/07/12 | Inside Edition | 7pm - 7:30pm | ----1-- | :30 | 1 | \$425.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 7:22 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV15H \$425.00 NM | | | | | | | | | |
| 13 | 09/04/12 | 09/06/12 | Entertainment Tonight | 7:30pm - 8pm | -TWT--- | :30 | 3 | \$1,200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/04/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV10H \$1,200.00 NM 2 WFSB W 09/05/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV15H \$1,200.00 NM 3 WFSB Th 09/06/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV15H \$1,200.00 NM | | | | | | | | | |
| 14 | 09/07/12 | 09/07/12 | Entertainment Tonight | 7:30pm - 8pm | ----1-- | :30 | 1 | \$425.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 7:56 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV15H \$425.00 NM | | | | | | | | | |
| 15 | 09/04/12 | 09/06/12 | Eyewitness News | 5:30a - 6am | -TWT--- | :30 | 3 | \$700.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 09/04/12 5:29 AM Eyewitness News 5:30a - 6am :30 LMFS12TV14H \$700.00 NM 2 WFSB W 09/05/12 5:53 AM Eyewitness News 5:30a - 6am :30 LMFS12TV15H \$700.00 NM 1 WFSB Th 09/06/12 5:42 AM Eyewitness News 5:30a - 6am :30 LMFS12TV15H \$700.00 NM | | | | | | | | | |
| 16 | 09/07/12 | 09/07/12 | Eyewitness News | 5:30a - 6am | ----1-- | :30 | 1 | \$250.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----1-- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/07/12 5:45 AM Eyewitness News 5:30a - 6am :30 LMFS12TV15H \$250.00 NM | | | | | | | | | |
| 17 | 09/04/12 | 09/06/12 | Eyewitness News | 11PM - 11:35PM | -TWT--- | :30 | 3 | \$1,200.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWT--- 3 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 09/04/12 11:30 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV10H \$1,200.00 NM 3 WFSB W 09/05/12 12:01 AM Eyewitness News 11PM - 11:35PM :30 LMFS12TV14H \$1,200.00 NM 1 WFSB Th 09/06/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV14H \$1,200.00 NM | | | | | | | | | |
| 18 | 09/07/12 | 09/09/12 | Eyewitness News | 11PM - 11:35PM | ----FSS | :30 | 3 | \$500.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----FSS 3 \$500.00 | | | | | | | | | |

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| 491772-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| McMahon for Senate | L MCMAHON 4 SENATE | 1294 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|----------------------|----------------|---------------------|----------------|----------------|-------------|-----------------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|-----------------|----------------|----------------|-------------|----------|------|------|------|------|----------|----------|-----------------|---------------------|------------|-------------|-------------|-----------------------|----|--------------------------------------|----|----------|----------|-----------------|----------------|-----|-------------|----------|----|--|---|------|----|----------|---------|----------------|---------|-----|-------------|----------|----|-------------------|--|--|--|--|--|--|--|--|--|--|---|------|----|----------|---------|----------------|---------|-----|-------------|----------|----|-------------------|--|--|--|--|--|--|--|--|--|--|---|------|----|----------|---------|----------------|---------|-----|-------------|----------|----|-------------------|--|--|--|--|--|--|--|--|--|--|---|------|---|----------|---------|---------------------|-----------|-----|-------------|----------|----|-------------------|--|--|--|--|--|--|--|--|--|--|---|------|---|----------|---------|---------------------|-----------|-----|-------------|----------|----|-------------------|--|--|--|--|--|--|--|--|--|--|---|------|---|----------|----------|--------------|------------|-----|-------------|------------|----|-------------------|--|--|--|--|--|--|--|--|--|--|
| 18 | 09/07/12 | 09/09/12 | Eyewitness News | 11PM - 11:35PM | ----FSS | :30 | 3 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>09/07/12</td><td>11:12 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV14H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td>11:16 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV15H</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>11:41 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV15H</td><td>\$500.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | F | 09/07/12 | 11:12 PM | Eyewitness News | 11PM - 11:35PM | :30 | LMFS12TV14H | \$500.00 | NM | 2 | WFSB | Sa | 09/08/12 | 11:16 PM | Eyewitness News | 11PM - 11:35PM | :30 | LMFS12TV15H | \$500.00 | NM | 3 | WFSB | Su | 09/09/12 | 11:41 PM | Eyewitness News | 11PM - 11:35PM | :30 | LMFS12TV15H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | F | 09/07/12 | 11:12 PM | Eyewitness News | 11PM - 11:35PM | :30 | LMFS12TV14H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFSB | Sa | 09/08/12 | 11:16 PM | Eyewitness News | 11PM - 11:35PM | :30 | LMFS12TV15H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WFSB | Su | 09/09/12 | 11:41 PM | Eyewitness News | 11PM - 11:35PM | :30 | LMFS12TV15H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 09/04/12 | 09/04/12 | National Convention | 10pm-11pm | -1----- | :30 | 1 | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-1-----</td><td>1</td><td>\$4,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>09/04/12</td><td>11:07 PM</td><td>National Convention</td><td>10pm-11pm</td><td>:30</td><td>LMFS12TV14H</td><td>\$4,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | -1----- | 1 | \$4,500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | Tu | 09/04/12 | 11:07 PM | National Convention | 10pm-11pm | :30 | LMFS12TV14H | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | -1----- | 1 | \$4,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Tu | 09/04/12 | 11:07 PM | National Convention | 10pm-11pm | :30 | LMFS12TV14H | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 09/05/12 | 09/05/12 | Criminal Minds | 9pm - 10pm | --1---- | :30 | 1 | \$6,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>--1----</td><td>1</td><td>\$6,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>W</td><td>09/05/12</td><td>9:37 PM</td><td>Criminal Minds</td><td>9pm - 10pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$6,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | --1---- | 1 | \$6,500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | W | 09/05/12 | 9:37 PM | Criminal Minds | 9pm - 10pm | :30 | LMFS12TV15H | \$6,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | --1---- | 1 | \$6,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | W | 09/05/12 | 9:37 PM | Criminal Minds | 9pm - 10pm | :30 | LMFS12TV15H | \$6,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | 09/05/12 | 09/05/12 | National Convention | 10pm-11pm | --1---- | :30 | 1 | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>--1----</td><td>1</td><td>\$4,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>W</td><td>09/05/12</td><td></td><td>National Convention</td><td>10pm-11pm</td><td>:00</td><td></td><td>\$4,500.00</td><td>NM</td></tr><tr><td colspan="11">See MG 21.2,21.3,21.4,21.5,21.6,21.7</td></tr><tr><td>4</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>5:09 PM</td><td>US Open Tennis</td><td>VARIOUS</td><td>:30</td><td>LMFS12TV15H</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>3</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>7:09 PM</td><td>US Open Tennis</td><td>VARIOUS</td><td>:30</td><td>LMFS12TV14H</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>5</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>7:32 PM</td><td>US Open Tennis</td><td>VARIOUS</td><td>:30</td><td>LMFS12TV15H</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>6</td><td>WFSB</td><td>M</td><td>09/10/12</td><td>8:20 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>LMFS12TV15H</td><td>\$200.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>7</td><td>WFSB</td><td>M</td><td>09/10/12</td><td>8:55 AM</td><td>CBS: THE EARLY SHOW</td><td>7am - 9am</td><td>:30</td><td>LMFS12TV15H</td><td>\$200.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr><tr><td>2</td><td>WFSB</td><td>M</td><td>09/10/12</td><td>11:02 PM</td><td>Mike & Molly</td><td>9pm - 10pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$2,000.00</td><td>NM</td></tr><tr><td colspan="11">MG for 21.1 09/05</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | --1---- | 1 | \$4,500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | W | 09/05/12 | | National Convention | 10pm-11pm | :00 | | \$4,500.00 | NM | See MG 21.2,21.3,21.4,21.5,21.6,21.7 | | | | | | | | | | | 4 | WFSB | Su | 09/09/12 | 5:09 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV15H | \$700.00 | NM | MG for 21.1 09/05 | | | | | | | | | | | 3 | WFSB | Su | 09/09/12 | 7:09 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV14H | \$700.00 | NM | MG for 21.1 09/05 | | | | | | | | | | | 5 | WFSB | Su | 09/09/12 | 7:32 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV15H | \$700.00 | NM | MG for 21.1 09/05 | | | | | | | | | | | 6 | WFSB | M | 09/10/12 | 8:20 AM | CBS: THE EARLY SHOW | 7am - 9am | :30 | LMFS12TV15H | \$200.00 | NM | MG for 21.1 09/05 | | | | | | | | | | | 7 | WFSB | M | 09/10/12 | 8:55 AM | CBS: THE EARLY SHOW | 7am - 9am | :30 | LMFS12TV15H | \$200.00 | NM | MG for 21.1 09/05 | | | | | | | | | | | 2 | WFSB | M | 09/10/12 | 11:02 PM | Mike & Molly | 9pm - 10pm | :30 | LMFS12TV15H | \$2,000.00 | NM | MG for 21.1 09/05 | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | --1---- | 1 | \$4,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | W | 09/05/12 | | National Convention | 10pm-11pm | :00 | | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WFSB | Su | 09/09/12 | 5:09 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 21.1 09/05 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WFSB | Su | 09/09/12 | 7:09 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV14H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 21.1 09/05 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WFSB | Su | 09/09/12 | 7:32 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 21.1 09/05 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WFSB | M | 09/10/12 | 8:20 AM | CBS: THE EARLY SHOW | 7am - 9am | :30 | LMFS12TV15H | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 21.1 09/05 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | WFSB | M | 09/10/12 | 8:55 AM | CBS: THE EARLY SHOW | 7am - 9am | :30 | LMFS12TV15H | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 21.1 09/05 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFSB | M | 09/10/12 | 11:02 PM | Mike & Molly | 9pm - 10pm | :30 | LMFS12TV15H | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 21.1 09/05 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | 09/06/12 | 09/06/12 | National Convention | 10pm-11pm | ---1--- | :30 | 1 | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>---1---</td><td>1</td><td>\$4,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Th</td><td>09/06/12</td><td>11:11 PM</td><td>National Convention</td><td>10pm-11pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$4,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | ---1--- | 1 | \$4,500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | Th | 09/06/12 | 11:11 PM | National Convention | 10pm-11pm | :30 | LMFS12TV15H | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | ---1--- | 1 | \$4,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Th | 09/06/12 | 11:11 PM | National Convention | 10pm-11pm | :30 | LMFS12TV15H | \$4,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 09/07/12 | 09/07/12 | CSI: Ny | 9pm - 10pm | ----1-- | :30 | 1 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>----1--</td><td>1</td><td>\$800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>F</td><td>09/07/12</td><td>9:48 PM</td><td>CSI: Ny</td><td>9pm - 10pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$800.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | ----1-- | 1 | \$800.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | F | 09/07/12 | 9:48 PM | CSI: Ny | 9pm - 10pm | :30 | LMFS12TV15H | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | ----1-- | 1 | \$800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | F | 09/07/12 | 9:48 PM | CSI: Ny | 9pm - 10pm | :30 | LMFS12TV15H | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | 09/08/12 | 09/08/12 | Eyewitness News Week | 6am - 7am | -----2- | :30 | 2 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$350.00</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | -----2- | 2 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | -----2- | 2 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------|--------------------|-----------------|---------------------|
| 491772-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |
| Advertiser | Product | Estimate Number | |
| McMahon for Senate | L MCMAHON 4 SENATE | 1294 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|---------------------------|-------------------|---------------------------------|-------------------|----------------|-------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|-------------------------|-------------|----------------|-------------|----------|------|------|------|------|----------|----------|-------------------------|---------------------------------|-------------------|-------------|-------------|------------|----|---|------|----|----------|----------|-------------------|-----------------|-----|-------------|------------|----|---|------|----|----------|---------|-------------------|-----------------|-----|-------------|------------|----|--|--|--|--|--|------------------|--|--|--|--|--|---|------|----|----------|---------|----------------|---------|-----|-------------|----------|----|--|--|--|--|--|------------------|--|--|--|--|--|---|------|----|----------|---------|----------------|---------|-----|-------------|----------|----|--|--|--|--|--|------------------|--|--|--|--|--|
| 24 | 09/08/12 | 09/08/12 | Eyewitness News Weekend | 6am - 7am | -----2- | :30 | 2 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td>6:08 AM</td><td>Eyewitness News Weekend</td><td>6am - 7am</td><td>:30</td><td>LMFS12TV15H</td><td>\$350.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td>6:43 AM</td><td>Eyewitness News Weekend</td><td>6am - 7am</td><td>:30</td><td>LMFS12TV15H</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WFSB | Sa | 09/08/12 | 6:08 AM | Eyewitness News Weekend | 6am - 7am | :30 | LMFS12TV15H | \$350.00 | NM | 1 | WFSB | Sa | 09/08/12 | 6:43 AM | Eyewitness News Weekend | 6am - 7am | :30 | LMFS12TV15H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFSB | Sa | 09/08/12 | 6:08 AM | Eyewitness News Weekend | 6am - 7am | :30 | LMFS12TV15H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Sa | 09/08/12 | 6:43 AM | Eyewitness News Weekend | 6am - 7am | :30 | LMFS12TV15H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | 09/08/12 | 09/08/12 | Eyewitness News | 6pm - 6:30pm | -----1- | :30 | 1 | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----1-</td><td>1</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td>6:20 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$700.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | -----1- | 1 | \$700.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | Sa | 09/08/12 | 6:20 PM | Eyewitness News | 6pm - 6:30pm | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | -----1- | 1 | \$700.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Sa | 09/08/12 | 6:20 PM | Eyewitness News | 6pm - 6:30pm | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 09/08/12 | 09/08/12 | 48 Hours Mystery | 9pm - 10pm | -----2- | :30 | 2 | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td></td><td>48 Hours Mystery</td><td>9pm - 10pm</td><td>:00</td><td></td><td>\$700.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>See MG 26.3,26.4</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>2</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td></td><td>48 Hours Mystery</td><td>9pm - 10pm</td><td>:00</td><td></td><td>\$700.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>See MG 26.3,26.4</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>4</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td>8:40 PM</td><td>US Open Tennis</td><td>VARIOUS</td><td>:30</td><td>LMFS12TV15H</td><td>\$700.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>MG for 26.1,26.2</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>3</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td>9:32 PM</td><td>US Open Tennis</td><td>VARIOUS</td><td>:30</td><td>LMFS12TV15H</td><td>\$700.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>MG for 26.1,26.2</td><td></td><td></td><td></td><td></td><td></td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | -----2- | 2 | \$700.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | Sa | 09/08/12 | | 48 Hours Mystery | 9pm - 10pm | :00 | | \$700.00 | NM | | | | | | See MG 26.3,26.4 | | | | | | 2 | WFSB | Sa | 09/08/12 | | 48 Hours Mystery | 9pm - 10pm | :00 | | \$700.00 | NM | | | | | | See MG 26.3,26.4 | | | | | | 4 | WFSB | Sa | 09/08/12 | 8:40 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | MG for 26.1,26.2 | | | | | | 3 | WFSB | Sa | 09/08/12 | 9:32 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | MG for 26.1,26.2 | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | -----2- | 2 | \$700.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Sa | 09/08/12 | | 48 Hours Mystery | 9pm - 10pm | :00 | | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | See MG 26.3,26.4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFSB | Sa | 09/08/12 | | 48 Hours Mystery | 9pm - 10pm | :00 | | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | See MG 26.3,26.4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WFSB | Sa | 09/08/12 | 8:40 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | MG for 26.1,26.2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WFSB | Sa | 09/08/12 | 9:32 PM | US Open Tennis | VARIOUS | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | MG for 26.1,26.2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 | 09/08/12 | 09/08/12 | 48 Hours Mystery | 10pm - 11pm | -----2- | :30 | 2 | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----2-</td><td>2</td><td>\$700.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td>10:32 PM</td><td>48 Hours Mystery</td><td>10pm - 11pm</td><td>:30</td><td>LMFS12TV14H</td><td>\$700.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>09/08/12</td><td>10:42 PM</td><td>48 Hours Mystery</td><td>10pm - 11pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$700.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | -----2- | 2 | \$700.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WFSB | Sa | 09/08/12 | 10:32 PM | 48 Hours Mystery | 10pm - 11pm | :30 | LMFS12TV14H | \$700.00 | NM | 1 | WFSB | Sa | 09/08/12 | 10:42 PM | 48 Hours Mystery | 10pm - 11pm | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | -----2- | 2 | \$700.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFSB | Sa | 09/08/12 | 10:32 PM | 48 Hours Mystery | 10pm - 11pm | :30 | LMFS12TV14H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Sa | 09/08/12 | 10:42 PM | 48 Hours Mystery | 10pm - 11pm | :30 | LMFS12TV15H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | 09/09/12 | 09/09/12 | Face the Nation/ Face the | 10:30am - 11:30am | -----1 | :30 | 1 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----1</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>11:20 AM</td><td>Face the Nation/ Face the State</td><td>10:30am - 11:30am</td><td>:30</td><td>LMFS12TV15H</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | -----1 | 1 | \$350.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | Su | 09/09/12 | 11:20 AM | Face the Nation/ Face the State | 10:30am - 11:30am | :30 | LMFS12TV15H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | -----1 | 1 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Su | 09/09/12 | 11:20 AM | Face the Nation/ Face the State | 10:30am - 11:30am | :30 | LMFS12TV15H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | 09/09/12 | 09/09/12 | Patriots Football | 1:00pm - 7:00pm | -----3 | :30 | 3 | \$6,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----3</td><td>3</td><td>\$6,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>12:59 PM</td><td>Patriots Football</td><td>1:00pm - 7:00pm</td><td>:30</td><td>LMFS12TV14H</td><td>\$6,500.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>2:28 PM</td><td>Patriots Football</td><td>1:00pm - 7:00pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$6,500.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>4:34 PM</td><td>Patriots Football</td><td>1:00pm - 7:00pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$6,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | -----3 | 3 | \$6,500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WFSB | Su | 09/09/12 | 12:59 PM | Patriots Football | 1:00pm - 7:00pm | :30 | LMFS12TV14H | \$6,500.00 | NM | 3 | WFSB | Su | 09/09/12 | 2:28 PM | Patriots Football | 1:00pm - 7:00pm | :30 | LMFS12TV15H | \$6,500.00 | NM | 1 | WFSB | Su | 09/09/12 | 4:34 PM | Patriots Football | 1:00pm - 7:00pm | :30 | LMFS12TV15H | \$6,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | -----3 | 3 | \$6,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WFSB | Su | 09/09/12 | 12:59 PM | Patriots Football | 1:00pm - 7:00pm | :30 | LMFS12TV14H | \$6,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WFSB | Su | 09/09/12 | 2:28 PM | Patriots Football | 1:00pm - 7:00pm | :30 | LMFS12TV15H | \$6,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Su | 09/09/12 | 4:34 PM | Patriots Football | 1:00pm - 7:00pm | :30 | LMFS12TV15H | \$6,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | 09/09/12 | 09/09/12 | 60 Minutes | 7pm - 8pm | -----1 | :30 | 1 | \$7,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----1</td><td>1</td><td>\$7,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>09/09/12</td><td>8:10 PM</td><td>60 Minutes</td><td>7pm - 8pm</td><td>:30</td><td>LMFS12TV15H</td><td>\$7,200.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/03/12 | 09/09/12 | -----1 | 1 | \$7,200.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WFSB | Su | 09/09/12 | 8:10 PM | 60 Minutes | 7pm - 8pm | :30 | LMFS12TV15H | \$7,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | -----1 | 1 | \$7,200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WFSB | Su | 09/09/12 | 8:10 PM | 60 Minutes | 7pm - 8pm | :30 | LMFS12TV15H | \$7,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | 09/09/12 | 09/09/12 | Good Wife | 9pm - 10pm | -----2 | :30 | 2 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

| | | | |
|------------------|---------------------|----------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 491772-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |

| | | |
|--------------------|--------------------|------------------------|
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> |
| McMahon for Senate | L MCMAHON 4 SENATE | 1294 |



| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 09/03/12 | 09/09/12 | -----2 | | 2 | | \$1,200.00 | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 WFSB Su | 09/09/12 | 10:13 PM | Good Wife | | 9pm - 10pm | :30 | LMFS12TV15H | \$1,200.00 | NM |
| 1 WFSB Su | 09/09/12 | 10:24 PM | Good Wife | | 9pm - 10pm | :30 | LMFS12TV14H | \$1,200.00 | NM |
| 32 | 09/09/12 | 09/09/12 | Mentalist | 10pm - 11pm | -----2 | :30 | 2 | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 09/03/12 | 09/09/12 | -----2 | | 2 | | \$1,200.00 | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WFSB Su | 09/09/12 | 11:09 PM | Mentalist | | 10pm - 11pm | :30 | LMFS12TV15H | \$1,200.00 | NM |
| 2 WFSB Su | 09/09/12 | 11:22 PM | Mentalist | | 10pm - 11pm | :30 | LMFS12TV15H | \$1,200.00 | NM |
| 33 | 09/10/12 | 09/10/12 | Eyewitness News | 6am - 6:30am | 1----- | :30 | 1 | \$400.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 09/10/12 | 09/16/12 | 1----- | | 1 | | \$400.00 | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WFSB M | 09/10/12 | 6:23 AM | Eyewitness News | | 6am - 6:30am | :30 | LMFS12TV15H | \$400.00 | NM |
| 34 | 09/10/12 | 09/10/12 | Eyewitness News | 12pm - 12:30PM | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 09/10/12 | 09/16/12 | 1----- | | 1 | | \$600.00 | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WFSB M | 09/10/12 | 12:08 PM | Eyewitness News | | 12pm - 12:30PM | :30 | LMFS12TV14H | \$600.00 | NM |
| 35 | 09/10/12 | 09/10/12 | Eyewitness News | 5pm - 5:30pm | 1----- | :30 | 1 | \$575.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 09/10/12 | 09/16/12 | 1----- | | 1 | | \$575.00 | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WFSB M | 09/10/12 | | Eyewitness News | | 5pm - 5:30pm | :00 | | \$575.00 | NM |
| | | | Credited | | | | | | |
| 36 | 09/10/12 | 09/10/12 | Eyewitness News | 5:30pm - 6pm | 1----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 09/10/12 | 09/16/12 | 1----- | | 1 | | \$1,500.00 | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WFSB M | 09/10/12 | | Eyewitness News | | 5:30pm - 6pm | :00 | | \$1,500.00 | NM |
| | | | Credited | | | | | | |
| 37 | 09/10/12 | 09/10/12 | Eyewitness News | 6pm - 6:30pm | 1----- | :30 | 1 | \$2,100.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 09/10/12 | 09/16/12 | 1----- | | 1 | | \$2,100.00 | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WFSB M | 09/10/12 | | Eyewitness News | | 6pm - 6:30pm | :00 | | \$2,100.00 | NM |
| | | | Credited | | | | | | |
| 38 | 09/10/12 | 09/10/12 | Inside Edition | 7pm - 7:30pm | 1----- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 09/10/12 | 09/16/12 | 1----- | | 1 | | \$500.00 | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WFSB M | 09/10/12 | | Inside Edition | | 7pm - 7:30pm | :00 | | \$500.00 | NM |
| | | | Unresolved | | | | | | |

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INVOICE

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 491772-1 | 09/16/12 | September 2012 | 08/27/12 - 09/10/12 |

| Advertiser | Product | Estimate Number |
|--------------------|--------------------|-----------------|
| McMahon for Senate | L MCMAHON 4 SENATE | 1294 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 39 | 09/10/12 | 09/10/12 | Entertainment Tonight | 7:30pm - 8pm | 1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 Entertainment Tonight 7:30pm - 8pm :00 \$500.00 NM Unresolved | | | | | | | | | |
| 40 | 09/10/12 | 09/10/12 | Eyewitness News | 5:30a - 6am | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 5:52 AM Eyewitness News 5:30a - 6am :30 LMFS12TV14H \$600.00 NM | | | | | | | | | |
| 41 | 09/10/12 | 09/10/12 | Eyewitness News | 11PM - 11:35PM | 1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 11:38 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV15H \$500.00 NM | | | | | | | | | |
| 42 | 09/10/12 | 09/10/12 | Hawaii 5-0 | 10pm - 11pm | 2----- | :30 | 2 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/10/12 Hawaii 5-0 10pm - 11pm :00 \$1,500.00 NM Unresolved 2 WFSB M 09/10/12 Hawaii 5-0 10pm - 11pm :00 \$1,500.00 NM Unresolved | | | | | | | | | |
| Total Spots | | | | | | | 67 | | |

Payment Terms Net 30 Days

| | |
|--------------------------|-------------|
| <u>Gross Total</u> | \$96,200.00 |
| <u>Agency Commission</u> | \$14,430.00 |
| <u>Net Amount Due</u> | \$81,770.00 |

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